



Retail Inkjet Solutions (RIS) and Boulangier are testing the InkCenter® ink cartridge refill service at Boulangier stores

Retail Inkjet Solutions (RIS), in partnership with Boulangier, today announced a new pilot program of its ink cartridge refill service at several Boulangier retail stores. Over time, all customers of Boulangier, who specialize in home appliances and multimedia equipment, including personal and office printers, will be able to leave their empty inkjet cartridges at the Ink Bar of their local Boulangier store. While they do their shopping, a Boulangier expert advisor will refill the cartridges using the RIS InkCenter® machine, which guarantees high-quality refilling, far cheaper than buying a new cartridge. As part of this new, innovative partnership, “Ink Bars” have already opened at the following Boulangier stores: Gennevilliers, Lyon, Noyelles-Godault, Toulouse, and Toulon.



“Value for money and product quality are very important for all consumers. The RIS-powered ink cartridge refill solution delivers exceptional quality ink, much more affordably”, said David Lenny, President and CEO at RIS. “It’s also great for the environment if you refill your own empty cartridges rather than disposing of plastics after only one use”, he continued. “Boulangier has a reputation for offering “the best” in terms of new technologies and services. This opportunity to expand the RIS network in Europe will be an ideal addition to the wide range of Boulangier services”.

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Vincent Hormovitis, Vice President Sales & Business Development at RIS, added: *“We at RIS are delighted to join forces with Boulanger to launch the ink cartridge refill service. Their management team is passionate about offering customers unbeatable added value. As the prices of branded inkjet cartridges are continuously increasing, our refill service value proposition becomes even more compelling. We are confident that ink cartridge refilling will serve Boulanger customers very well and will expand into other locations”.*



“We are delighted to enable our customers to test this affordable, 100% compatible, ecological and fast ink service. We are also confident that this service perfectly meets our customers’ needs”, said Marion Lelièvre, Service Offer Director at Boulanger. *“This new service, offered in-store by our expert advisor teams, reduces plastic waste and supplements the wide range of services available to support our customers on a daily basis.”*

For more information:

<https://www.boulanger.com/evenement/bar-a-encre?xtor=AL-115860>

About RIS

Retail Inkjet Solutions, Inc. (RIS) is the industry leader in retail on-site inkjet cartridge refilling services. The multi-patented RIS InkCenter[®] kiosk is deployed in more than 600 participating retail locations across the United States, Canada and Europe – including at Costco Wholesale, Auchan, Cora, Fry’s Electronics, Sam’s Club, Boulanger, E.Leclerc, Intermarché, Schiever, Saturn, and select university bookstores. RIS provides customers with unmatched quality while delivering savings of up to 70% when compared to a new ink cartridge purchase. Our InkCenter[®] kiosks integrate seamlessly into retail environments, delivering a great customer experience. RIS was founded in 2004 by former HP engineers motivated to create a better printing solution for customers at a lower price and is headquartered in Carlsbad, California. For more information, visit www.Go2RIS.com.

About Boulanger

Boulanger specializes in home appliances and multimedia equipment. With its 151 stores and 9,000 employees, Boulanger offers its customers the best new home and entertainment technologies, with almost 25,000 items available in its stores, on the Boulanger application and on its website, boulanger.com. Boulanger aims to help everyone make the most of connected home products and services, by serving the needs of the residents and turning each moment of daily life into a moment of sharing. To be *“So Good Together”*, Boulanger provides its customers with expert advisors, 5 own brands, as well as a number of complementary services, such as 1-hour delivery in Paris, next-day delivery throughout France, assistance 7 days a week, set-up, repair, remote or home set-up assistance,

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subscription, rental and reconditioned product offerings. More information is at www.boulanger.com. Follow us on Facebook ([Boulanger](#)) and Twitter ([@boulanger](#)).